

Submission Guidelines

MISSION

Art Jewelry's mission is to teach the beginning jewelry-maker, broaden the skills of those at the intermediate level, challenge the advanced artisan—and inspire them all.

Our featured artists work primarily with metal, wire, metal clay, stone, polymer clay, and complementary materials. We offer step-by-step instructions for a range of projects selected to correspond to various skill levels. We also publish articles on specific techniques, informational pieces, and a gallery showcasing inspirational jewelry.

PROJECT STORIES

Art Jewelry readers run the gamut—from professional and semiprofessional designers to hobbyists and those making jewelry for the first time. We ask authors to identify the level of difficulty of the project they're submitting and to mention any needed tools or prerequisite skills.

How to Submit

- Send us a photo of the piece you would like to write a project story about (by email or snail mail). Better yet: Send the actual piece! Seeing and touching jewelry in person helps "sell" your story idea.
- Include your daytime contact information, a list of materials and tools, and a description of your idea. If you are sending your jewelry, please also include the amount for which you would like it insured and when you would like it returned.
- If you are able to provide process photos, please let us know. Artists who can provide quality process photos will be paid an additional fee. (See below for photography specifications.)

Recommended Lengths

- *Beginner projects:* 3–7 steps and 3–10 process photos; approximately 500–700 words and 1 sidebar/tip box

- *Intermediate projects:* 5–10 steps and 5–12 process photos; approximately 1,000–2,000 words and 2–3 sidebars/tip boxes
- *Advanced projects:* 7–20 steps and 7–15 process photos; approximately 2,000–3,000 words and 3–4 sidebars/tip boxes

TECHNIQUE/REFERENCE ARTICLES

These stories describe a specific jewelry-making technique or provide information on a specific topic. Some examples of current technique articles include "How to Solder" and "How to Make a Glass Cabochon." Examples of reference articles include "Liver of Sulfur Patinas" and "No Kiln? No Problem!"

How to Submit

- Send a query letter describing the type of story you would like to write and why you are uniquely qualified to write it.
- If your story will include images of processes or finished results, please include a sample.

GALLERY

In addition to project stories and technique/reference articles, we also include a photo gallery of inspiring jewelry that is accompanied by a short description of each piece. Though there is no remuneration for inclusion in the Gallery, artists gain exposure, and their business/contact information is listed in the Resources section of the magazine.

How to Submit

- Send a picture by email or snail mail. Or take a chance that your piece is fabulous and send it in! Include a brief description of your inspiration for creating the piece.
- We strongly prefer to take the beauty shots of jewelry in our studio, but occasionally we accept shots taken by professional photographers.

BEYOND JEWELRY

There are many practical applications of jewelry techniques in nonjewelry settings, such as home décor items, including vases, frames, knobs, etc. In order to explore these techniques and the artists who use them, we have created the Beyond Jewelry column (located on the last page of the magazine).

How to Submit

- Send a photo by email or snail mail, or send the actual nonjewelry item.
- Include a brief description of the techniques used to create the object.

RIGHTS AND PAYMENTS

Art Jewelry buys all rights, including electronic reproduction and archiving of the published pages. Payment is made on acceptance rather than publication, and is processed upon receipt of the article and the signed Rights Agreement. Artists are paid for Project stories, Technique/Reference articles, and Beyond Jewelry. The Gallery pays in exposure only.

PHOTOGRAPHY SUBMISSION GUIDELINES

Good process shots are the hallmark of a good story. It's ideal if you, as the artist, can take such shots, though we can re-create step-by-step photos here in our studio, too. If you're unsure about the quality of your digital images, send us a sample image as an email attachment; our Art department will let you know if you should adjust your settings. Follow the guidelines below for taking good process shots.

Studio Setup

- Use the same backdrop for all process shots. Shoot work at your workbench, table, or other actual work setting.
- Minimize shadows.
- Shoot from the perspective of the person doing the work.
- Show elements in colors that contrast well for clarity.
- Maintain the same close view on all steps.

- Keep hands and fingers out of the image as much as possible unless appropriate to the shot; don't worry if your fingers are dirty! The shot should look as realistic as possible.
- Show tools touching materials in proper positions.

Traditional Medium

- In general, 35mm slides or larger transparencies work better than prints.
- Prints and slides digitized on consumer flatbed scanners cannot be accepted.
- Gracefully arranged, well-lit professional shots of single items may be considered for lead images, though we have a *strong* preference to do our own lead photography.
- Vertical/portrait orientations are needed more than horizontal/landscape shots.

Digital Medium

- Digital images shot with consumer cameras usually cannot be published larger than 3"×5".
- Digital cameras can be used for process shots.
- Use a 3.3 megapixel or better camera.
- Images should be at least 300 dpi resolution.
- Use the highest quality (fine) jpeg setting or save as a .tif with LZW compression.
- *Do not* correct images for color, etc.; download and send raw, unmanipulated data files. We will correct all images before publication.
- Send final images on CD-ROM, Jaz, or Zip disc when possible rather than via email attachment, which can become corrupted.

Send your submissions to:

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P.O. Box 1612, Waukesha, WI 53187-1612

Shipping address (for UPS, FedEx, DHL, etc.):
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